

Total Number of Persons Interviewed for Sales Positions Vacancy

During the Reporting Period: 4 (one candidate reported both Radio and SDDOL as a referral source)

Total Number of Interviewees for Sales Positions Vacancy During the Reporting Period Per Recruitment/Referral Sources

Referral Source	Contact	Address	Phone	Number of Interviewees Referred
Walk In/ Personal Referral	Curt Dykstra	202 W 2nd Street Yankton, SD 57078	665-7892	2
SD Dept of Labor Job Service	Online	3113 Spruce St Yankton, SD 57078	668-2900	1
KKYA & KYNT & KDAM Radio Ads	Cynthia Miller	202 W 2nd Street Yankton, SD 57078	665-7892	2
JOB FAIR .WORKS	Cynthia Miller	400 N. Rowley Mitchell, SD 57301	996-1490	0

Outreach Activities Performed During the Reporting Period

Initiative	Scope of Participation and Location	Station Staff Involved
Training- Establishment of training for station personal designed to acquire skills for higher level positions.	Watertown, SD Ramkota on April 27 and April 28, 2016 Various Sales speakers VJ Smith and Watertown Business speakers Training on sales techniques for radio station sales people	Curt Dykstra, Amy Bailey Cynthia Miller, Kristi Tacke Sarah Honrath,Nicole Christ
Participation in Career Day at Yankton Middle School	On September 23rd, 2016 Station employees attended a career day for 8th grade students. We discussed the different types of jobs in broadcasting and did some hands on training with students	Dave Leshner Scott Kooistra
Participation in Job Fair	USD Contemporary Media and Journalism Depart Internship and Career Fair on October 24, 2016 Designed to find potential employees and interns for Riverfront Broadcasting	Curt Dykstra
Participation in Job Fair	South Dakota Big Job Fair. Sioux Falls, Convention Center, Sioux Falls, SD 3/15/16 Designed to expose grads from all across Eastern SD to Riverfront Broadcasting. We hoped to find potential employees for Riverfront Broadcasting.	Curt Dykstra John Koons
Job Shadow	Jacob Smith participated in the World of Work program through Yankton High School, March 2016	Curt Dykstra
Participation in Job Fair	2016 Business & Career Expo, April 6, 2016, Cimple Arena, Mount Marty College Campus. Designed to expose individuals to different types of jobs available in the area. Sponsored by the Yankton Chamber and MMC	Curt Dykstra
Job Shadow	Wes Thoene, student at Crofton High School, Crofton NE shadowed the announcing staff on March 8, 2016	Dave Leshner
Job Shadow	Kallie Hanson student at Northeast Community College, Norfolk,NE shadowed the announcing staff on August 10 and 11, 2016	Dave Leshner